

"The Gift That Keeps Giving"

Design Concept

Transform the spirit of Christmas into an act of **sharing knowledge, joy, and sustainability** by creating a **"tree"** entirely from stacked books.

This design celebrates the idea of meaningful gifting while keeping the festivities **eco-friendly and waste-free**.

Design Idea

Base Structure:

Arrange approximately 40 books in a spiral pattern, stacking them carefully to form the shape of a

Christmas tree.

Customization:

The size of the tree can vary based on the number and sizes of the books. A small version can work as a table centerpiece, while a larger one can serve as a floor display.

Positive Environmental Impact

1. **Zero Waste:** At the end of the celebration, the entire tree "disassembles" as guests take books home, leaving no physical waste.
2. **Reuse & Repurpose:** All materials used, such as books and decorations, are reusable and sustainable.
3. **Promotes Sustainability:** Inspires others to think creatively about repurposing everyday items for festive celebrations.
4. **Reduces Carbon Footprint:** No need for plastic or commercially manufactured decorations.

Spreading Happiness

- Meaningful Gifting:** Guests leave with a book, spreading the joy of reading and learning.
- Community Bonding:** Encourages interactions as people choose books, share thoughts, and discuss their selections.
- Inclusive:** Can be adapted to any budget, making it accessible to all.
- Interactive:** The act of "taking the tree apart" creates a unique and memorable experience for everyone involved.



*TREE
without
a TREE*

