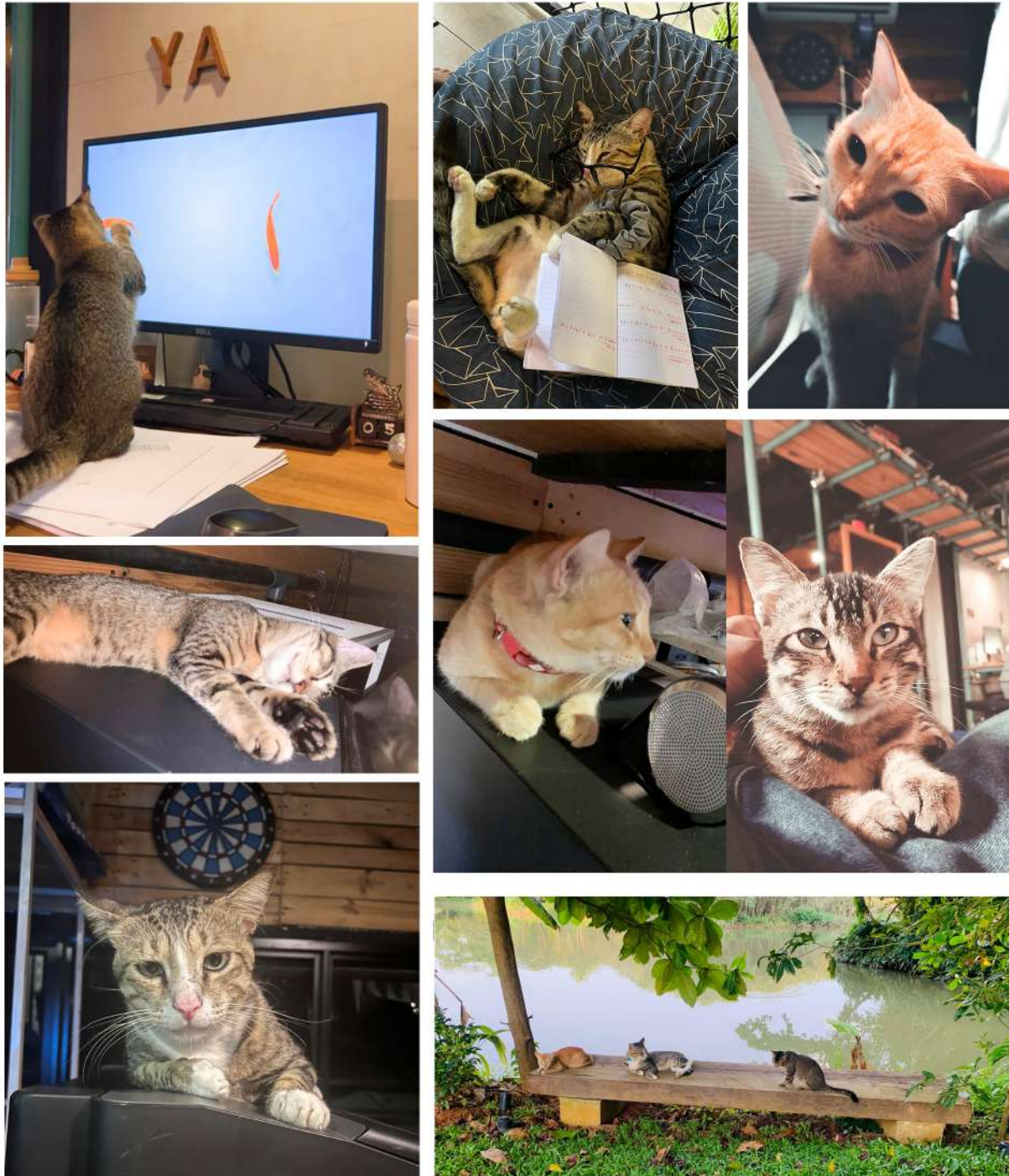


WHISKERS OF JOY

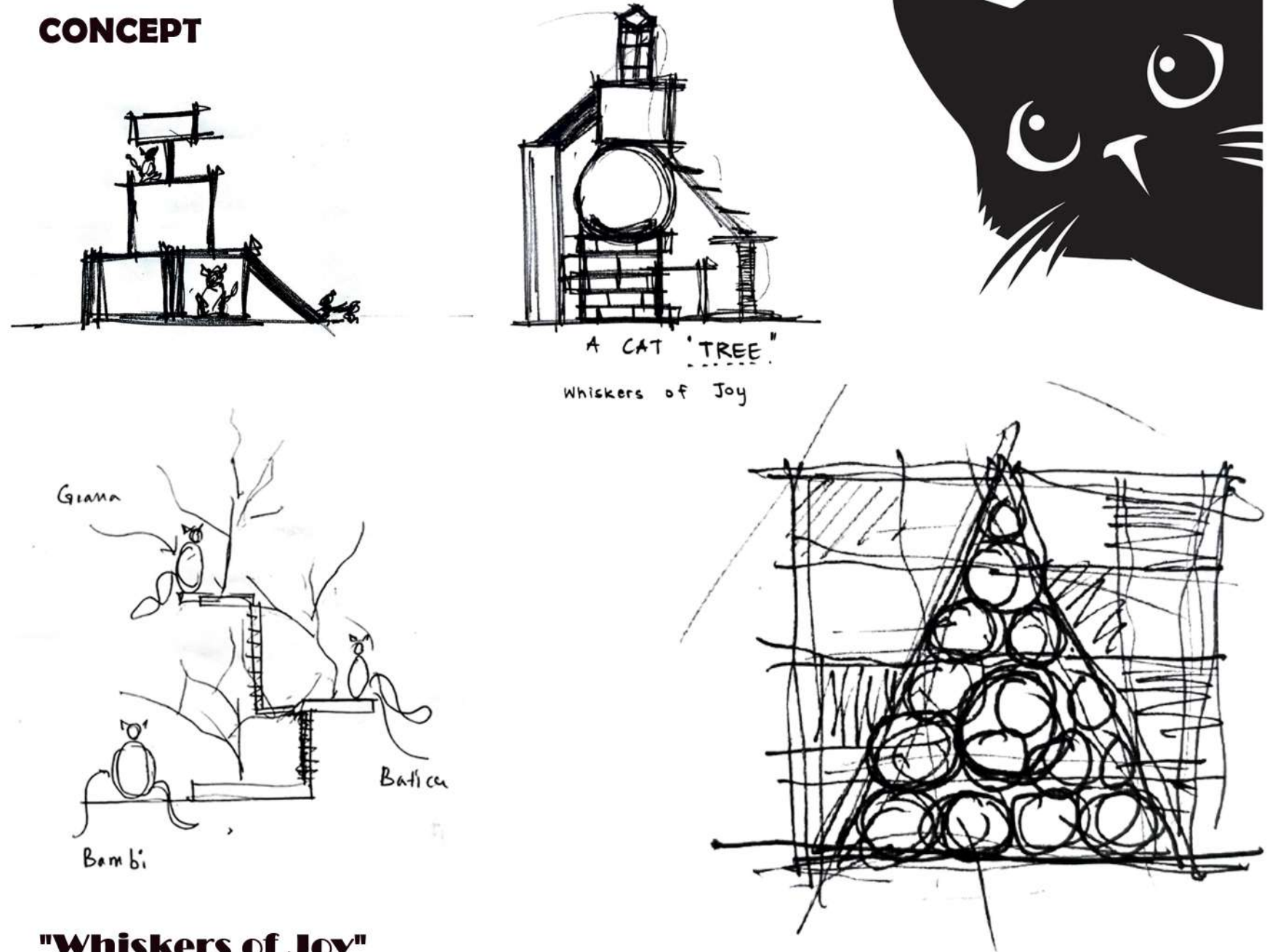
"WHERE FELINES AND FESTIVITIES MEET!"

ABOUT US

In our office, we share our space with playful cats who bring us endless joy. They nap on our laps, chase our pens, and turn work into fun. Their presence brightens our days, inspiring us to create something special for them and the stray cats in our community. This led to a cat tree that spreads the spirit of Christmas to our feline friends, showing that joy is for everyone.



CONCEPT



"Whiskers of Joy"

Reimagines the Christmas tree as a symbol of inclusivity, sustainability, and feline celebration. The project transforms construction site scrap materials like paint buckets, PVC pipes, Bicycle Wheel and Bottles into an interactive and abstract cat tree.

With cozy hideouts, playful tunnels, and climbing platforms, the structure caters to cats' natural instincts, creating a safe and engaging space.

Decorated with hand-drawn cat illustrations, and eco-friendly ribbons, the tree embodies a festive aesthetic while maintaining functionality.

The use of recycled materials underscores a commitment to sustainability, turning waste into a meaningful design that celebrates the relationship between humans, ani

MATERIALS

Focused on sustainability by incorporating recycled construction waste materials. The tree structure creatively utilizes items from construction site such as waste putty buckets, paint buckets, and wine bottles, transforming these discarded materials into functional and playful elements for cats. Goni sacks and waste cloths add texture and coziness, inviting feline exploration. This design not only brings joy to the holiday season but also emphasizes the importance of recycling construction waste, demonstrating a commitment to both creativity and environmental responsibility.



CHAMPAGNE BOTTLE



BARREL



PUTTY BUCKET



PAINT BUCKET



WINE BOTTLE



PUTTY BUCKET



BARREL



CURTAIN CUT OUTS



SACK



PANADOL BUCKET

